



Wall Panels





About Us

Flex Decor is a leading brand in the sale of innovative and modern decorative wall panels for both interior and exterior applications. Our product range includes 3D panels, flexible PVC panels, wood panels, rock panels, and specialized 3D panels for exterior walls, all carefully selected to meet the highest standards of quality and design.

Since our founding in 2022, we have rapidly expanded across the Balkan region, with stores in Montenegro, Albania, Serbia, Bosnia, and Croatia. This growth reflects not only the rising demand for stylish, high-quality wall coverings, but also the trust we have built with our customers.

Our panels are known for their durability, water and heat resistance, mold resistance, and easy installation, making them the ideal solution for quick renovations and modern design upgrades. Whether for homes, offices, or commercial spaces, Flex Decor panels offer a stylish and long-lasting alternative to traditional materials.

Each type of panel in our collection brings unique benefits:

- Flexible PVC panels are lightweight and easy to install, perfect for fast renovations.
- Wood panels add warmth and sophistication to any space.
- 3D panels create a bold, luxurious look and are available for both interior and exterior walls.

We continuously follow global trends in wall design, bringing the latest textures, colors, and materials to our customers. With consistently positive feedback and customer satisfaction, Flex Decor has become a recognizable name in the world of wall decoration.

Our vision is to keep pushing the boundaries of innovation and design, offering the market premium decorative solutions that elevate living and working environments.



Expanding Horizons: Flex Decor's Growing Regional Network

Flex Decor has already established a robust and reliable network of partners across the Balkans, including Albania, Serbia, Bosnia and Herzegovina, Croatia and Slovakia. This strategic foundation not only demonstrates our dedication to delivering high-quality products but also highlights our commitment to fostering long-term partnerships built on trust.

With a clear vision for the future, we are actively working to expand our reach into new markets, offering innovative wall design solutions that elevate spaces across the region. As we continue to grow, we aim to provide our partners with even more opportunities for success and collaboration, further enhancing the value of stylish and functional wall panel solutions.



INNOVATIVE WALL SOLUTIONS

Flex PVC panels offer a modern, durable, and easy-to-install wall covering solution. Designed for both residential and commercial spaces, they provide a seamless blend of aesthetics and functionality. With water-resistant and lightweight properties, they are ideal for bathrooms, kitchens, offices, and more. Available in a variety of textures and finishes, Flex PVC panels elevate any interior with style and efficiency.

- ✓ Water, mold, and heat resistant
- ✓ Easy installation – no major construction work required
- ✓ Durable and long-lasting due to premium quality materials
- ✓ Ideal for walls and ceilings in homes, apartments, and commercial spaces
- ✓ Can be applied directly to tiles – a perfect solution for quick renovations
- ✓ Resistant to physical contact – won't easily get damaged



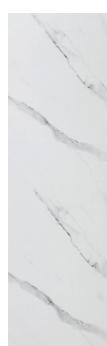
Dimensions:

Width: 122 cm

Height: 280 cm

Thickness: 3 mm

Flex | PVC panels Decor selection



AV-W-015

EMPERADOR

RIVER

AV-W-000

MAT LIGHTGRAY

AV-W-004A

CALCATTÀ BLUE

AV-W-015

PIETRAGRAY

AV-W-004B

BRECCIA

AV-W-009-2

STATUARIO

AV-W-006A

CALCATTÀ GOLD

AV-W-002

BLUE

AV-W-004

MAT GRAY

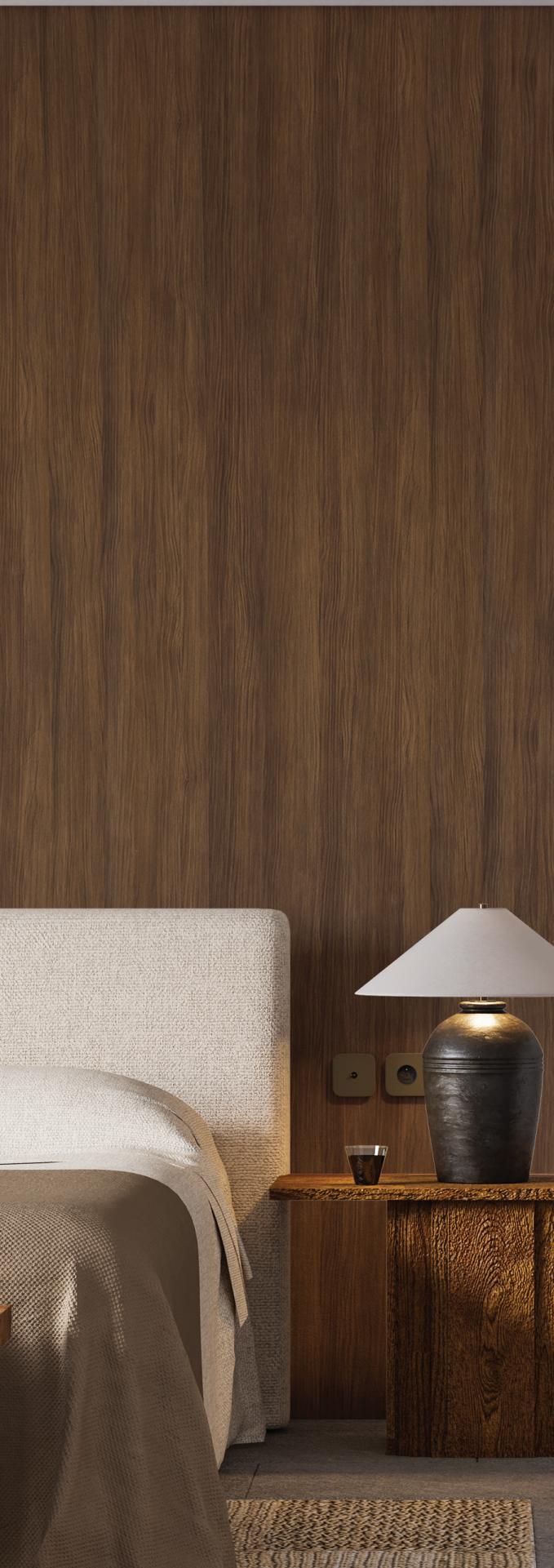
AV-W-000

MAT NERO

AV-W-004B

BRECCIA





NATURAL WARMTH, MODERN DESIGN

Flex Wood panels bring the beauty of natural wood into any space with a contemporary twist. Crafted for durability and easy installation, they add warmth and texture to interiors, from cozy homes to stylish commercial spaces. With their lightweight structure and premium finishes, these panels offer an elegant and timeless solution for wall decor.

- ✓ Water, mold, and heat resistant
- ✓ Easy installation – no major construction work required
- ✓ Durable and long-lasting due to premium quality materials
- ✓ Ideal for walls and ceilings in homes, apartments, and commercial spaces
- ✓ Can be applied directly to tiles – a perfect solution for quick renovations
- ✓ Resistant to physical contact – won't easily get damaged

Dimensions:

Width: 122 cm

Height: 280 cm

Thickness: 5 mm



Flex | Wood panels

Decor selection



AW-122 TRAVERTINO

AW-08 EBONY

AW-05 LIS

AW-03 OAK

AW-01 CREAM

AW-07 HERRINGBONE

AW-05 NARDO



DIMENSIONAL DESIGN, ENDLESS STYLE

Flex 3D panels transform walls into striking design elements with depth, texture, and modern appeal. Perfect for residential and commercial spaces, these panels add a unique visual impact while maintaining durability and easy installation. Available in various patterns and finishes, they bring sophistication and creativity to any interior.

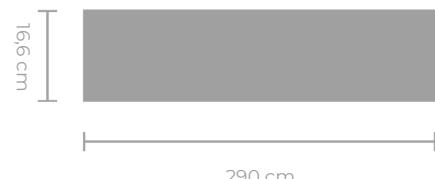
- ✓ Water, mold, and heat resistant
- ✓ Modern 3D designs for a dynamic and luxurious interior
- ✓ Ideal for living rooms, hallways, restaurants, offices, and commercial spaces
- ✓ Easy installation – quick and simple application with no major construction work

Dimensions:

Width: 16,6 cm

Height: 290 cm

Thickness: 2,5 cm



Flex | 3D panels

Decor selection





DURABILITY MEETS DESIGN

Flex 3D exterior panels are the perfect solution for enhancing outdoor spaces with their striking texture and long-lasting durability. Available in two timeless colors, these panels are designed to withstand the elements while adding a modern touch to your exteriors. Ideal for façades, fences, and feature walls, they offer both functionality and style.

- ✓ Water, mold, moisture, and heat resistant
- ✓ Long-lasting – estimated lifespan of 10 years
- ✓ Ideal for facades, exterior walls, and decorative surfaces
- ✓ Resistant to weather conditions – won't fade or lose shape
- ✓ Easy installation and maintenance

Dimensions:

Width: 16,6 cm

Height: 290 cm

Thickness: 5 cm



Flex | 3D outdoor panels

Decor selection







Market Growth & Sustainability

Rapid Market Expansion:

The PVC Wall Panels market was valued at USD 3.14 billion in 2023 and is projected to reach USD 9.49 billion by 2031, growing at a 14.3% CAGR.

Why Now?

Rising demand for affordable, aesthetic, and sustainable interior solutions is driving strong global growth.

Eco-Friendly & Durable:

PVC and polystyrene panels are recyclable, help reduce deforestation, and are widely accepted as high-quality, long-lasting alternatives to traditional wood.

Technological Innovation:

Advanced production methods enhance design, texture, and performance—making panels ideal for residential, commercial, and exterior use.

Opportunity:

Align your business with green trends and tap into a booming, future-proof market.

Marketing & Operational Support

What Our Franchisees Receive:

Complete Marketing Strategy

Digital campaigns across Instagram & Facebook, promotions, content creation, and trend analysis—handled by our in-house digital marketing team.

Collaboration with Local Teams

Daily coordination with local marketers ensures tailored strategies aligned with regional trends and customer behavior.

Brand Building Support

Use our established brand identity with fully designed marketing materials following global brand standards.

Training & Resources

- Digital marketing
- Social media & PR strategies
- Sales training
- Product knowledge
- Panel installation training

Operational Support

Guidance on sales, sourcing, logistics, product selection, and retail operations.

Performance Analytics

Tools for tracking marketing results and sales data, plus expert recommendations for ongoing improvement.



How potential partners can contact us?

Interested partners can easily get in touch with us via email, phone, or by filling out a contact form on our website. Our team will promptly respond to any inquiries and provide the necessary information regarding partnership opportunities.



Get in touch with our Sales Team

Phone: +382 67 980 680



Contact us today via Email

Email: flexdecorme@gmail.com



Fill out the contact form

Website: www.flexdecor.me

Scheduling a meeting or online presentation

We offer the option to schedule a face-to-face meeting or an online presentation to discuss the potential partnership in more detail. This allows us to tailor the discussion to the partner's specific needs and provide a comprehensive overview of our business model and support.

Why Choose Us?

We are a **reliable and strategic partner** thanks to our **efficient daily communication** between all our stores, ensuring smooth operations and seamless information flow. Our strong collaboration with franchise holders and our **dedicated marketing team in Montenegro** allows us to effectively manage social media and launch targeted marketing campaigns in coordination with franchise partners from other countries.

Additionally, we conduct **weekly information exchanges** on stock flow, potential marketing opportunities, new advertising strategies, and possible partnerships in various cities across our markets. This structured approach ensures continuous growth and success for all involved.



Let's create
the future
of interiors
together



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